



PRESS RELEASE

SurveyShack. Different - but the Same...



The surveyShack team are proud to announce the launch of their new branding.

Taking cues from the now well-recognised name, the new branding aims to reflect the place where the magic happens - the 'Shack' - where creative ideas become innovative, useful business solutions.

But whilst it's a different brand, there is still the same hard-working, highly experienced team behind it.

Founded originally in 2003 the UK-based company has since developed a global following of clients who now enjoy expert feedback-based tools and services, including:

Talent Management solutions and services

- Online 360 Degree Survey Tools
- 360 Degree Survey Managed Services
- Performance Management Solutions

"We wanted to reflect the place where the magic happens - the 'Shack' - where creative ideas become innovative, useful business solutions"

Mike Smith - Director, SurveyShack 

Survey tools and services

- Online Survey Tool Subscriptions
- Managed Survey Services
- 'Reportal' Tools



In 2013 the co-owners Mike Smith and Trevor De'Ath completed a management buyout of the original company. Driven by a desire to build on the brand values of this friendly and flexible company and the real commitment to its customers, they also wanted to focus and streamline the business offer. The last step in the journey has been to communicate the focus of the company through the new brand image.

Today, with its highly experienced team of account managers, project managers, data analysis/reporting specialists and developers, the company now delivers outstanding solutions to the dynamic business community worldwide.

For more information please go to www.surveyshack.com/contact